

Community Resources and Cultural Events

Every year, the OUI organizes dozens of events, including seminars, conferences, cultural evenings, and science, art and musical events. These are open to the general public, and attendees benefit from lectures given by top experts and researchers in various fields. The OUI also offers film discussions, temporary art exhibitions, and concert series. Every year, the OUI celebrates Researchers' Night in collaboration with the Ministry of Science, Technology and Space, under EU sponsorship. The program features scientific and research events, lectures, performances and family activities. The OUI also offers Massive Open Online Courses (MOOCs) which are available to the general public in Israel and abroad.

Selected Symposia

- Country-wide lecture series by faculty members in honor of the OUI's 40th anniversary
- Is local Journalism a Thing of the Past?
- Second International Conference on the Study of the Shoah and Genocide to mark the 100th Anniversary of the Armenian Genocide.
- Palestinian Society in Israel through the Lens of Research
- The Eighth Israel CS Theory Day
- Belief, Language, and Rights, at the Dawn of the New Age
- Nobel Prizes 2015 – Who, What, Where, and Why?
- Non-Jewish Victims of the Nazis
- ICT Resources in Teaching Statistics
- The Nation Demands Media Justice
- Women Leaders in Online Trading to mark International Women's Day
- From the Army of the People to the Army of God?
- Competing Narratives in the National Battle
- Israeli society and the International Arena in the Era of Change
- All that is Solid Melts into Data
- Judaism and Christianity: From Debate to Reconciliation
- Symposium to mark the retirement of Prof. Judith Gal-Ezer
- The 2016 U.S. Elections

Selected Cultural Events

- Annual Concert: When Rock Meets Opera
- Sunrise Concert: Ali Khalil (Beit Daniel)
- Jazz Concert Series
- Noon Concert Series
- Musical Tones: Concert series introduced by Anat Sharon
- Exhibition: *The Sculpture Garden*
- Exhibition to mark the Open University's 40th Anniversary

The Enterprise and Business Club

The OUI's Innovation and Business Club was launched in order to enhance the entrepreneurial culture of our students and graduates, and promote opportunities for technological and business initiatives. Every month, the club hosts leading Israeli businessmen in forums that are open to students, graduates, and the general public.

Academia Online

Academia Online Ltd. (<http://onl.co.il/>), a subsidiary of the OUI, was established in 2015 in order to produce online learning resources to support teaching and help improve learning by leveraging the experience and infrastructures of the OUI and of other higher education institutions in Israel.

The company was established against a backdrop of growing local and global interest in learning and digital technologies to improve teaching in higher education institutions, as well as an increasing awareness of the complexity of innovation in learning technologies.

The commitment to support distance learning in Israel's higher education system is an inseparable part of the OUI mission. The primary challenge of Academia Online is to meet the diverse needs of stakeholders within Israel's academic system, including universities, colleges, students and faculty members, and to improve the digital literacy of its graduates, for their own benefit and for the benefit of Israeli society and the economy.

Academia Online Ltd. takes an active role in several learning resource and course development initiatives that are incorporated into the national program of the CHE and the Digital Israel enterprise, producing online

academic courses. Among the larger projects Academia Online has produced this year is the Academic English site (<http://study.onl.co.il/>) which includes four online academic English courses for college and university students. The project is an initiative of the PBC.

The online resources developed by Academia Online will be offered to higher education institutions, while maintaining the intellectual property rights of all partners.

In addition to funding the development of online learning resources, Academia Online also offers consulting services, and development and production services to institutions of higher education.

Lamda – The OUI Bookstore

This year, 22,219 OUI books were sold by the Lamda bookstore: 10,988 to individual customers, 2,490 to shops and distributors, and 8,741 to institutions and universities.