

Open University Publications



New titles produced by the Open University

| | Titles | Pages |
|---|--------|--------|
| Textbooks, final edition | 45 | 13,210 |
| Textbooks, provisional edition | 41 | 8,264 |
| Readers and study guides, final edition | 119 | 33,944 |
| Readers and study guides, provisional edition | 32 | 5,638 |

Open University volumes sold

| Client | Volumes | % of Total |
|--|---------------|------------|
| Bookshops and Distributors | 25,483 | 45 |
| Individuals (Lamda bookshop and website) | 19,668 | 35 |
| Educational Institutions | 8,616 | 15 |
| Libraries | 2,368 | 4 |
| Public and Private Companies | 787 | 1 |
| Total | 56,922 | 100 |

Translation of OUI Books into Other Languages

- A contract has been signed with Edinburgh University Press to translate *Landscape in Mist: Space and Memory in Palestinian Cinema* by Prof. Nurith Gertz and George Khleifi, the major textbook for the course **Palestinian Cinema**.
- A contract has been signed with Cambridge University Press to translate *Social Preference and Choice*, by Prof. Shmuel Nitzan. The Hebrew version is the textbook for the course of the same name.

Opnet – The Open University Website

Opnet, our website, presents all the information about the Open University for the general public in Hebrew and English. Our Russian-language website provides relevant information for students taking Open University courses in Russian. The information is updated based on the Information Guide and the Course Catalog. The catalogs are also posted on the website in pdf format for printing. Several new websites were built this year, including the Evaluation Department intranet website that provides information about the Department's activities, reports on evaluation studies conducted at the OUI, the staff and contact information.



Digital Publications

The OUI's digital publications continued to be published this year: *Optimistic* (newsletter from the Dean of Academic Studies), *Tsilil Online* (the *Shoham* newsletter), *Dagim* (the Chais Research Center information bulletin).

Periodicals

Adkan: Two issues of *Adkan*, the OUI newsletter, were published this year, and circulated among students, employees and public figures. Each issue provided extended coverage of research conducted by OUI academic faculty and related issues.

Open Letter: The OUI English-language newsletter was circulated mainly in the United States. Its contents include translations of stories published in *Adkan* in addition to designated material for donors. With the aim of reinforcing ties outside Israel, the OUI has decided to publish the newsletter three times a year in the future and to expand the size of each issue.

Zmanim: The Open University publishes *Zmanim*, the established history quarterly, in collaboration with the History Department at Tel Aviv University and the Zalman Shazar Center for Jewish History, and under the auspices of the Israel Historical Society. Three issues of the journal were published this year.

Magazine for Managers: The magazine is brought out by the Dept. of Management and Economics, and the MBA program team. Two issues were published this year.