

Open University Publications

The Open University mainly publishes textbooks, readers and study guides written for Open University courses. From time to time the University collaborates with other organizations in academia or publishing to jointly publish a specific book. The OU also publishes a number of journals, some of them digital.

New Titles Produced by the Open University

	Titles	Pages
Textbooks, final edition	89	27,246
Readers and study guides, final edition	44	7,313
Textbooks, provisional edition	20	3,358
Readers and study guides, provisional edition	48	8,452

Translation of Open University Books into Other Languages

Transaction Publishers in the USA published *The Pain of Knowledge* by Prof. Yair Auron this year, a translation of the textbook for the course **The Pain of Knowledge: Reflections on Holocaust and Genocide Issues in Education in Israel and Elsewhere**. The OU also signed a contract with AV Verlag of Germany to translate the book into German and it is to be published at the end of 2005. The OU is also translating the book into Russian to be used as the textbook in the course offered in Project Russia. This is the first time that an OU book is published in four languages at the same time.

The OU also signed a contract with Ideal Group Inc. Publishing from the USA for the translation of *Analysis and Design of Information Systems - A Combined Object-Oriented and Functional Approach* by Prof. Peretz Shoval. The Hebrew version of the book was written for a course offered in the MBA program.

New Titles in Collaboration with Other Organizations

In collaboration with Yad Ben-Zvi, the Open University published a collection of articles this year edited by Prof. Ora Limor and Prof. Elchanan Reiner: *Pilgrimage: Jews, Christians, Muslims*, as part of the material for the course of the same name.

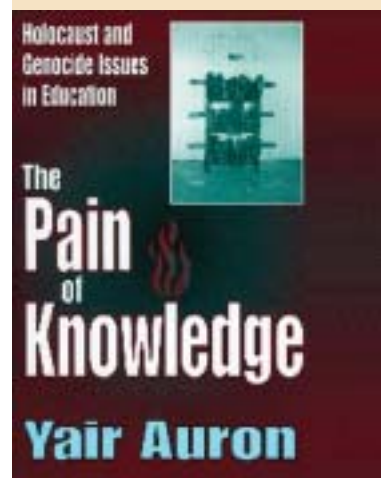
This year the OU signed an agreement with Am Oved to jointly publish the book *Palestinian Cinema*, by Prof. Nurith Gertz and George Halifi. The book will serve as the primary textbook in the course of this name. This is the third book published by the OU in recent years in collaboration with Am Oved.

Open University Volumes Sold

Client	Volumes	% of Total
Individuals	12,264	22.9
Bookshops and Distributors	6,008	11.2
Institutions	19,997	37.4
Universities	15,234	28.5
Total	53,503	100.0

Zmanim

Zmanim, the respected historical quarterly, is a joint publication of the Open University, Tel Aviv University, the Zalman Shazar Center, and the Israel Historical Society. Three of the four issues this year were devoted to collections of articles that focused on specific topics: Psychoanalysis, Judaism, Zionism; The early Middle Ages; and Prostitution in the Ancient World. These unique collections included articles written especially for *Zmanim* by renowned experts in these fields.



Digital Publications

Opnet – The Open University Website

The course description system was expanded this year to include descriptions in English. The information in Hebrew and English is updated from the Course Catalog and the information guide for prospective students. OU publications on the website include *Adkan*, *Magazine for Managers* and the *Open Letter*. Several sites were also redesigned and new sites were added, including:

- Accelerated tracks – details on structured programs for completing a degree in three years.
- A mechanism to help students search for OU study groups.
- Information for prospective students on contacting the Registration Center, including a system for locating OU employees.



Tslil Online – The Shoham Newsletter

The third issue of the *Shoham* newsletter published this summer contains articles and stories on the integration of technologies in education at the OU and throughout the world. Among the topics addressed: the model used to develop the system for managing the OPUS homepage, the new *Ofek* system, paradoxes in applying digital technologies in higher education, "Technology and Learning" – a new course in the Master's program in Education, an online workshop for writing seminar papers whose development was recently completed, a study examining the differences between students who participate in face-to-face tutorials and those who

participate in website forums, and, finally, technology in the service of individuals with disabilities.

Dagim – The Chais Center Information Bulletin

The Chais Research Center launched a bi-monthly information bulletin circulated to the information technologies community in Israel, with varied links and information about studies, articles, conferences, etc. The bulletin aims to provide individuals interested in the study of learning technologies with up-to-date information about information sources from diverse perspectives related to learning technologies.

