

OU Publications

Open University courses are usually based on material especially written for this purpose. Thus, most Open University publications are textbooks, readers and study guides. From time to time the University collaborates with other organizations, in the academic or publishing field, to jointly publish a specific book.

New titles produced by the Open University

	Titles	Pages
Textbooks, final edition	84	23,244
Textbooks, provisional edition	36	8,149
Readers and study guides, final edition	32	8,071
Readers and study guides, provisional edition	74	17,576

- This year for the first time the Open University exhibited its books at the annual Frankfurt International Book Exhibition in Germany. Agreements were signed for the translation and publishing in English of two Open University books: Yair Auron, *The Pain of Knowledge: Reflections on Holocaust and Genocide Issues in Education*; Gal Garzon, *Liberalism: Texts, Contexts, Critiques*
- Two books were published this year in Hebrew, in collaboration with other publishing houses: Mustafa Kabha, *Journalism in the Eye of the Storm: Palestinian Journalism 1929-1939* (published jointly with Yad Yitzhak Ben Zvi); Nurith Gertz, *Holocaust Survivors,*

Outsiders and Others in Israeli Cinema and Literature (published jointly with Am Oved).

- The Open University signed an agreement for joint publication of *Zmanim*, the established history quarterly. Renowned Israeli historians will now edit this periodical in a collaborative effort between Tel Aviv University, the Open University and the Zalman Shazar Center for Jewish History, and under the auspices of the Israel Historical Society. The periodical targets knowledgeable readers and presents new studies conducted by foremost Israeli researchers, important articles by renowned international scholars, and historical documents of special importance accompanied by interpretations, commentaries and illustrations. *Zmanim* also serves as a platform for scholars in disciplines associated with history, among them archeology, art history, culture studies, philosophy, political science, international relations, and more. In 2004, two issues of the journal were published in this new framework.

Open University Volumes Sold (by client)

Client	Volumes	% of Total
Individuals	35,114	52.7
Bookshops	1,094	1.6
Institutions	8,591	12.9
Distributors	6,890	10.3
Universities	14,964	22.5
Total	66,653	100.0

